

PLEDGE TO VOTE PROGRAM AT-A-GLANCE

VOTE 2016

HOW IT WORKS

The Pledge to Vote program provides everything you need to register eligible voters — and encourage those who are already registered to turn out and vote. Here's how it works:

- You will receive a Voter Outreach Kit that includes voter registration applications (for unregistered voters and those who need to update their information) and "I Will Vote" pledge cards (for voters whose registration is current and up-to-date).
- Promptly return any voter registration applications or pledge cards you collect using the provided postage-paid envelopes. The Minnesota Secretary of State's Office will process the applications and pledge cards.
- In November, the Minnesota Secretary of State's Office will send a postcard or text message to each voter you had complete a registration application or pledge card reminding them to vote.

PROGRAM RULES

- **Be nonpartisan** — participants are prohibited from using Pledge to Vote Program materials or activities to support or oppose candidates, political parties or ballot measure questions.
- **Keep at it** — regularly offer voter registration services between the time you receive your outreach kit and mid-October.
- **Be proactive** — ensure that the bulk of your outreach involves in-person interactions with the public, instead of relatively ineffective approaches such as placing registration applications in a lobby.
- **Designate a point-person** — this person will be responsible for ensuring completed applications and pledge cards are returned on time.
- **Return completed forms each week** — return all completed forms to the Minnesota Secretary of State's Office within 10 days of when the voter signs it using the postage-paid envelopes provided in your outreach kit.

2016 DATES

PRIMARY ELECTION
Tuesday, August 9

VOTE ABSENTEE
Vote by mail or in person
September 23 through November 7.

REGISTER TO VOTE
Register in advance
by October 18 to save time on Election Day.

ELECTION DAY
Tuesday, November 8

WHAT'S INSIDE YOUR VOTER OUTREACH KIT

Voter registration applications



Pledge to Vote cards

Business reply envelopes



Vote 2016 overview cards

'Register to Vote Here' poster



'I Will Vote' stickers

ORDER ADDITIONAL MATERIALS

If you need more of any of these materials, order more at <http://bit.ly/25PhJ1D>. There are also factsheets, window clings and materials in Amharic, Hmong, Khmer, Laotian, Oromo, Simplified Chinese, Somali, Spanish, Russian and Vietnamese available for download or order.