



813568500031

Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person and online filings, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Make It Last, SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A. 201 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

see attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Handwritten Signature]

Signature of Public Benefit Corporation's Chief Executive Officer

3/16/2016

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

kkstensland@gmail.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Kristine Stensland	507-923-6105
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Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

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2015 Annual Benefit Report Make It Last, SBC

As stated in Make It Last's Articles of Incorporation, the specific benefit purpose for which Make It Last is organized is to reduce unnecessary divorce and enhance marriage.

In 2015, the following are ways in which Make It Last pursued reducing unnecessary divorce and enhancing marriage:

- Created the Specific Benefit Corporation
- Researched additional expertise needed and engaged in several conversations/relationships:
 - Marriage experts and researchers – Dr. Scott Stanley and Dr. Galena Rhodes
 - Stepfamily expert – Ron Deal
 - Marketing – Nickie Froiland
 - Legal counsel – John Beatty and John Roberts
 - Accounting – Allan O'Bryan
 - Software development – Wade Beavers and Casey Helbling
- Developed and delivered a pitch to a potential angel investor
- Researched MN Angel Tax Credit
- Researched Small Business Innovation Research Grants
- Refined algorithm developed to power the digital tools which will be used to reduce the divorce rate and enhance marriages
- Developed research questions and utilized Qualtrix for a small data sample
- Analyzed data sample and used results to continue refinement of algorithm
- Attended stepfamily conference and were invited by organizer to speak at the 2016 conference
- Marketing initiatives began – draft marketing plan, logo designed, began website development
- Alpha tool for reducing divorce and enhancing marriages was developed

The two owners of Make It Last, Michael and Kristine Stensland, on average, were able to work on Make It Last activities around 10-20 hours/month. In addition, the majority of the marketing activities were done by an external company, who completed around 20 hours of work each month for Make It Last.

Thus far, no angel investors or grant funding have been secured and no revenue has been generated. As such, both Mike and Kristine worked full time at other jobs in 2015 to meet household expenses. Any funding for Make It Last expenses has been provided from Mike and Kristine's savings. It was quickly evident that in order for Make It Last to secure funding and launch the products which will reduce divorce and enhance marriages, more time needed to be dedicated to the organization. So, as of March 1, 2016, Kristine is now working full time for Make It Last.

We certify the Board of Directors have reviewed and approved this report.

We are excited to dedicate more time to reducing divorce and enhancing marriages. If you have any questions about our annual report, please give Kristine a call at (507) 923-6105.



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OFFICE OF THE SECRETARY OF STATE
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Steve Simon

Steve Simon
Secretary of State