Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: $55 for expedited service in-person or online, $35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. File Number: 9T-446

2. Corporate Name: (Required) ArcStone, GBC

3. The public benefit corporation's board of directors has reviewed and approved this report.

4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

I, the undersigned, certify that our board of directors has chosen B Lab's B Corp Certification as our third-party standard, determined B Lab is independent, and have approved the annual benefit report. Please see the attached report.

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

03/18/2026

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

lisa@arcstone.com

☑ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Bria Sundton	612-455-7200
Contact Name	Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes ☐ No ☑

Print Reset

INSTRUCTIONS

This form is intended merely as a guide for filing and is not intended to cover all situations. Retain the original signed copy of this document for your records and submit a legible image for filing with the Office of the Secretary of State.

Before April 1, a public benefit corporation must file an annual benefit report covering the 12 month period ending on December 31 of the previous year. If a public benefit corporation fails to file, before April 1 of any calendar year, the corporation's status as a public benefit corporation will be revoked by the Office of the Minnesota Secretary of State**.** The report must be in the possession of the Office of the Secretary of State on or before March 31.

1. File Number: Provide the file number issued by the Minnesota Secretary of State.
2. Corporation Name: (Required) List the business name on file with the Office of the Minnesota Secretary of State.
3. Statement that board of directors has reviewed and approved this report.
4. Enter your information for the public benefit corporation's specific or general benefit corporation in this section. Please provide an attachment if there is not enough room to complete this section.

For a <u>specific benefit corporation</u>, the annual benefit report must contain:

(1) with regard to the period covered by the report, a narrative description of:
  (i) the ways in which the corporation pursued and created the specific public benefit stated in its articles;
  (ii) the extent to which that specific public benefit purpose was pursued and created; and
  (iii) any circumstances that hindered efforts to pursue or create the specific public benefit; and
(2) a certification that its board of directors has reviewed and approved the report.

For a <u>general benefit corporation</u>, the annual benefit report must:

(1) certify that its board of directors has:
  (i) chosen the third-party standard designated pursuant to clause (2), item (i);
  (ii) determined that the organization that promulgated the third-party standard is independent; and
  (iii) approved the report;
(2) with regard to the period covered by the report:
  (i) identify a third-party standard determined by the board; and
  (ii) with reference to that third-party standard, describe:
    (A) how the corporation has pursued general public benefit;
    (B) the extent to which and the ways in which the corporation has created general public benefit; and
    (C) any circumstances that hindered efforts to pursue or create general public benefit;
(3) if the report is the first delivered for filing by the general benefit corporation, explain how and why the board chose the third-party standard identified under clause (2), item (i);
(4) if the third-party standard identified under clause (2), item (i), is the same third-party standard identified in the immediately prior report:
  (i) state whether the third-party standard is being applied in a manner consistent with the third-party standard's application in the prior reports; and
  (ii)if the third-party standard is not being so applied in a consistent manner, explain why;
(5) if the third-party standard identified under clause (2), item (i), is not the same as the third-party standard identified in the immediately prior report, explain how and why the board chose a different third-party standard; and
(6) if the general benefit corporation has also stated a specific public benefit purpose in its articles, the information required in subdivision 2, clause (1).

5. A signature is required by the Public Benefit Corporation's chief executive officer.

Email Address for Official Notices. This email address may be used to send annual renewal reminders and other important notices that may require action or response. Check the box if you wish to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime telephone number of a person who can be contacted about this form.

Filing Fee payable to the Minnesota Secretary of State: There is a filing fee for filing the annual benefit report of $55 for expedited service in-person or online and $35 if submitted by mail.

A corporation that has had their public benefit status revoked by our office for failure to file an annual renewal, may reinstate the public benefit status by filing the current year's annual benefit report within 30 days of when we issue the revocation and paying a $540 fee is submitted by mail and $560 for expedited service in-person.
Note: The second time the public benefit's status is revoked, the corporation will be unable to reinstate for three years.

NOTE: After revocation of public benefit status, failure to reinstate coupled with failure to change the name to conform to chapter 302A results in automatic expiration of corporate duration 30 days after revocation of public benefit status.

Please submit all items together and mail to the address below:

FILE IN-PERSON OR MAIL TO:
Minnesota Secretary of State - Business Services
First National Bank Building
332 Minnesota Street, Suite N201
Saint Paul, MN 55101
(Staffed 8 a.m. – 4 p.m., Monday - Friday, excluding holidays)

Phone Lines: (9 a.m. - 4 p.m., M-F) Metro Area 651-296-2803; Greater MN 1-877-551-6767

All of the information on this form is public. Minnesota law requires certain information to be provided for this type of filing. If that information is not included, your document may be returned unfiled. This document can be made available in alternative formats, such as large print, Braille or audio tape, by calling (651)296-2803/voice. For a TTY/TTD (deaf and hard of hearing) communication, contact the Minnesota Relay Service at 1-800-627-3529 and ask them to place a call to (651)296-2803. The Secretary of State's Office does not discriminate on the basis of race, creed, color, sex, sexual orientation, national origin, age, marital status, disability, religion, reliance on public assistance or political opinions or affiliations in employment or the provision of service.

ArcStone

2025

Impact Report

An overview of ArcStone's social and environmental impact throughout the year

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ArcStone

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“Our mission remains to support organizations working to strengthen communities

A LETTER FROM OUR FOUNDERS

In 2024, ArcStone reached an important milestone: becoming a certified B Corporation. This certification formalized something we had been building toward for years, using our business as a force for good and holding ourselves accountable to higher standards of social and environmental impact.

In 2025, we were called to live that commitment in practical ways.

Many of the organizations we serve, particularly our nonprofit friends, faced significant challenges as federal funding cuts rippled across the sector. Budgets tightened, projects paused, and uncertainty shaped many decisions. Like our clients, we felt these shifts.

This year also reminded us why ArcStone does this work. Our mission remains to support organizations working to strengthen communities through accessible, ethical, and helpful digital experiences.

This report highlights how we continue to put our values into practice and evolve as a company, ensuring that as ArcStone grows, our positive impact grows with it.



In community,

David & Lisa

OUR CERTIFICATION JOURNEY

Sustainable and ethical practices have been at the heart of ArcStone since its founding in 1997.

With a large nonprofit client base and value-minded leaders, it's our mission to deliver our services with purpose and have a positive impact on our community.

B Lab is a global, independent organization that certifies for-profit companies as B Corps when they've met specific high social and environmental standards. These standards closely align with ArcStone's foundational principles, and we chose to apply for certification in an effort to provide tangible evidence that we are upholding our values centered around people and planet. It's clear that B Lab is the global standard, and one we can trust to keep ourselves accountable in our pursuit of public benefit.

In 2023, we dedicated the time and resources required to apply for B Corp certification. While we had to change very little about the way we operate our business and manage our team, we did formalize systems, write policy, update our handbook, and make legal changes to our company's structure and ownership.

We officially submitted our B Impact Assessment for review in January 2024. From January to July, we worked with various B Lab analysts to clarify assessment responses and upload concrete documentation of our practices. At the end of August 2024, we received the news that we had passed the assessment and were officially a Certified B Corporation.

Our B Impact Score



Governance	Workers	Community	Environment	Customers
16.7	29.0	18.5	7.0	13.4

CERTIFICATION HIGHLIGHTS

Implemented Code of Ethics

Implemented Ethical Marketing Policy

Implemented Sustainable Practices Policy

Became Woman-Owned

Changed Legal Structure to a General Benefit Corporation

UNLEASH THE GOOD®

Partnering with Purpose-Driven Organizations

From homelessness to healthcare, our goal is to grow the impact of organizations that care. We approach each project as a true partner, invested in the success organizations and thoughtful brands striving to do good.

Unleash the Good Grant®

Founded by ArcStone, the Unleash the Good Grant® supports 501(c)(3) organizations dedicated to creating meaningful change. By providing access to professional website design and marketing services, the grant strengthens nonprofits' digital foundations—helping them communicate their mission more effectively, engage their communities, and deepen their impact.

Dream of Wild Health

Dream of Wild Health is a Native-led nonprofit dedicated to restoring health and well-being in the Native community by reconnecting people to healthy Indigenous foods, medicines, and lifeways. Through seed stewardship, regenerative farming, and youth programs, the organization cultivates both food sovereignty and future generations of leaders, grounded in culture, community, and care for the land.

As a recipient of ArcStone's Unleash the Good® Grant, Dream of Wild Health partnered with ArcStone in 2025 to reimagine its digital presence. The new website was designed to better reflect the depth and vibrancy of its mission, elevating storytelling, improving accessibility, and making it easier for supporters to engage, learn, and contribute. Built with a focus on usability and connection, the platform helps amplify Dream of Wild Health's impact and expand awareness of its vital work in cultural preservation, youth empowerment, and Indigenous food systems.

Visit their site at dreamofwildhealth.org.

Our Mission

To provide the best suite of tools and services to help nonprofits and purpose-driven brands make the world healthier, happier, fairer and more connected.

FEATURED PARTNERS

Minnesota State Horticultural Society

The Troth

Project Angel Heart

Rosenau Family Research Foundation

Hunger Solutions

Emma Norton

Decoding Dyslexia Minnesota

College Success Foundation

Children & Nature Network

Bridging

BlueSky Online

West Central Initiative

Student Leadership Network

National Council for History Education

Jack Jablonski Foundation

Southern Minnesota Initiative Foundation

Minnesota Association for Children's Mental Health

Scholarship America

Simpson Housing

United Family Medicine

VEAP

Mind Body Solutions

Habitat for Humanity® of Minnesota

Steve Rummler Hope Network

LiveMore ScreenLess™

370

partners to which ArcStone provided services in 2025

71.19%

of our partners in 2025 were registered as 501c3 or 501c6

SERVING THE COMMUNITY

Giving Back

As a company serving a multitude of nonprofit organizations, it's a priority of ours to give back to the local community and lift others up. In 2025, we gave back to our local community with volunteer hours, financial support, pro bono work, and donations.

Fighting food insecurity is a mission of many of our nonprofit partners. The Sandwich Project of Minnesota is an organization that manages volunteer shifts and the donations of sandwiches to food shelves and shelters in the area. In February 2025, 11 of our team members got together and made hundreds of sandwiches for the Simpson Food Pantry. Located in South Minneapolis, Simpson Food Pantry helps feed local families and individuals with dignity and respect. Through various missions, this nonprofit is committed to serving immigrants, women's services, shuttle rides, community meals, cooking classes, and outreach services.

We are proud to work with Bridging, a Twin Cities nonprofit organization serving families and individuals transitioning to housing stability.

By furnishing homes and providing basic home essential items, this organization helps meet the fundamental needs of community members. In March 2025, we participated in their annual fundraiser, Bedrace for Bridging. In a bracket-style tournament, teams of four dress up in costumes to race down the snow tubing hill on mattresses at Buck Hill, a local ski mountain. ArcStone was thrilled to make a donation of $2,500 and supply two teams for the mattress race. While ArcStone's teams may not have been finalists in the tournament, the fundraiser was a huge win for the community.

As the Minnesota winter thaws, spring brings more wind and waste from outdoor activities, leaving many community spaces riddled with trash. In May 2025, ArcStone donned gloves to clean up Loring Park in Minneapolis. Bagging both trash and recyclables, we were proud to help make our corner of the world a little bit cleaner.

Another nonprofit partner of ours is Joseph's Coat, a free store serving those in the community experiencing homelessness, poverty, joblessness, transitioning from incarceration, and those battling addiction and mental health challenges. In August 2025, ArcStone hosted a donation drive collecting 10 boxes and bags — a whole car full! — of clothing, books, and household items to donate to their organization.



By the Numbers

ArcStone is grateful for the many opportunities to give our time, money, and resources back to our local community. We believe that supporting those in our local neighborhoods can be a catalyst for positive change.

$98,415

GIVING TIME IN DOLLARS

546.75

TOTAL GIVING HOURS

484.75

PRO BONO

62

VOLUNTEER

11

TOTAL EMPLOYEES



To learn more about the organizations we supported in 2025, visit their websites:

The Sandwich Project of Minnesota: https://thesandwichprojectmn.org/

Simpson Food Pantry: https://www.simpsonfoodpantry.org/

Bridging: https://bridging.org/

Joseph's Coat: https://www.josephscoatmn.org/

ENVIRONMENTAL SUSTAINABILITY

The Plastic-Free Challenge

We believe that our commitment to public benefit includes reducing our contributions to environmental harm. It takes all of us each doing our part to make a difference and create a healthier world to live, work, and thrive. One way to establish sustainable practices and create positive environmental change is to reduce our plastic consumption.

The Plastic-Free Challenge is an annual month-long initiative hosted by the Hennepin, Washington, and Ramsey counties of Minnesota to evaluate waste processing and reduce the use of plastics around the Twin Cities metro. Individuals and groups sign up to compete for points, which are earned by various actions that minimize waste and promote environmental learning.

In February 2025, ArcStone participated in the challenge as a group. Finishing in 11th place out of 240 teams, we are proud of our collective contribution to a healthier world. Through both daily and single actions, together our team impact included:



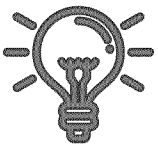
UP TO 366 POUNDS OF CO2 SAVED



UP TO 27 CONVERSATIONS WITH PEOPLE ABOUT ENVIRONMENTAL IMPACT



UP TO 157 POUNDS OF WASTE AVOIDED



UP TO 737 MINUTES SPENT LEARNING

GOALS FOR RECERTIFICATION

What's Next?

To keep our B Corp certification, ArcStone will recertify in 2027. In addition to maintaining our current initiatives for social, economic, and environmental impact, our goals include:

Volunteer More

We're aiming to get 75% or more of our team to use Volunteer Paid Time Off and collectively contribute 0.5% of our total hours worked to volunteer or pro bono initiatives.

Increase Environmental Contribution

In 2026, our goal is to get over 60% of eligible employees involved in the Plastic-Free Challenge and, as a group, rank within the top 10 teams of the competition.

Advance Accessibility

In 2025, ArcStone launched Insi, a web accessibility platform built on the belief that the internet should work for everyone — including the 1 in 4 Americans living with a disability. In 2026, our goal is to help 100 organizations identify and fix accessibility barriers on their websites, turning compliance into genuine inclusion.





Our Core Values

SERVICE

CRAFTSMANSHIP

EVOLUTION

HARMONY

HAPPINESS

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Original File Number 9T-446

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OFFICE OF THE SECRETARY OF STATE
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Steve Simon
Secretary of State