931811800059



## Office of the Minnesota Secretary of State Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form Must be filed by March 31

Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail



The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301
1. Corporate Name: (Required) The Bee Shed, SBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)
see separet report
1 <sub>0</sub>
4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.  Signature of Public Benefit Corporation's Chief Executive Officer
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)  Email Address for Official Notices
Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
Change The large the design of t
Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.
List a name and daytime phone number of a person who can be contacted about this form:
Chris Schad 507-269-4954 Contact Name Phone Number
Contact Name Phone Number
Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.
Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  Yes No Property No Prop



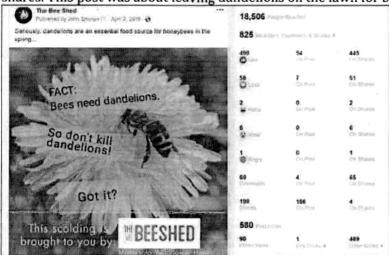
## What it means for The Bee Shed to be a Specific Benefit Corp:

We are committed to the following specific public benefits:

- The promotion and development of pollinator habitat for sustainable food production.
- The education of the public at large about the importance of bees and pollinator habitat.
- The mentorship of new or novice beekeepers, including youth and underserved populations.

Here is a summary of our 2019 activities related to these specific public benefits:

- We delivered 23 different presentations and classes in the region.
- Traveled approximately 750 miles to deliver the presentations and classes.
- Reached approximately 425 people, face to face, with our presentations and classes
- Specifically regarding beekeeping classes, we taught 11 beekeeping classes in 4 regional communities to 147 new beekeepers.
- Personally mentored three new beekeepers with hands-on help.
- Gave beekeeping tips to elementary school students at Quarry Hill Nature Center.
- Donated more than \$350 to various fundraisers in the region, as product or cash.
- Our advocacy work was highlighted in one industry newsletter, three newspaper articles and two television interviews, with a total estimated potential reach of 75,000 households
- In 2019 we starting measuring social media impact through impressions. Including our FB and Instagram activities, and those of the traditional media outlets (noted previously) that were also posted online, total estimated impressions is >100,000.
- Our most impactful post, put up on 4/2/19, reached 18,500 people, had 825 reactions and 190 shares. This post was about leaving dandelions on the lawn for bees



## Supporting local

John grew up in SE Minnesota. Chris has lived here for more than 33 years. This is where we live and where we raised our families. More and more people buy items online, meaning they support the local delivery person in the brown truck who brings the product that last mile to their front door. We believe our community becomes far less vibrant when our region becomes just another delivery stop.



Contact us: info@thebeeshed.com or 507-261-2150 www.thebeeshed.com



This report has been reviewed and approved by Chris Schad and John Shonyo, sole shareholders and members of The Bee Shed's board of directors.

Respectfully submitted, Chris Schad and John Shonyo March 24, 2020



John Shonyo



Chris Schad



Contact us: info@thebeeshed.com or 507-261-2150
www.thebeeshed.com



## Work Item 1151187900039 Original File Number 931811800059

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Steve Simon Secretary of State

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