

1027667800023



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by **March 31**
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required)

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

I, the undersigned, certify that the Board of Directors of this public benefit corporation has (i) chosen the third-party standard as determined by the board; and (ii) determine that the organization that promulgated the third-party standard is independent; and (iii) approved this report as well as the report attached hereto and incorporated by reference herein. See attached.

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No



Elluëtte

A GLOBAL WHOLENESS COMPANY

Thank you for your interesting in Elluette GBC 2020 Public Benefit Report.

Elluette GBC is a legally-incorporated benefit corporation in the state of Minnesota. A benefit corporation is a corporation that has voluntarily met the highest standards of corporate purpose, accountability, and transparency. Benefit corporations have a corporate purpose to create a material positive impact on society and the environment, have expanded the fiduciary duty of their directors to include consideration of stakeholder interests, and are required to report on their overall social and environmental performance.

Eluette GBC became a Public Benefit Corporation on February 22, 2019. The corporation is a C Corporation organized and operated for general business purposes. In addition, this Corporation is organized and operated to pursue general public benefit purposes as well as the specific public benefit of leading collaborations toward the health, harmony and security of the world focusing on improvements to the human condition and planetary wellness.

This report was approved by the Board of Directors of Elluette GBC.

The independent third party that also approved this report is

Intercepting Horizons
4737 County Road 101, Suite 260
Minneapolis, MN 55435

Elluette's vision statement: To make the world "a familiar place" in alignment with the tenants of the book "A Familiar Place: The Path Forward," by Alan Raymond Fine, founder and CEO of Elluette GBC.

Elluette's mission statement: To promote global wholeness by leading collaborations toward the health, harmony and security of the world.

Elluette GBC mission expansion: Seeking to bring together a network of transformative individuals and organizations worldwide to make the world whole.

Elluette's values statement: Treat others and the world with dignity in alignment with the tenants of Alan Fine's book, "A Familiar Place: The Path Forward."

"A Familiar place" is a place that seeks to reconnect human beings to their empathetic and compassionate selves and engage them in dignified efforts to bring the world together in community, in friendship, in love, in harmony with nature, and into an innovative and prosperous future of endless possibilities.

Elluette's operating philosophy: "We don't stand on the sidelines, we take the initiative!"

Problem statement: Environmental and public health issues threaten our quality of life, and potentially human existence. It requires a mobilization of individuals, businesses, governments and societies to modify both culture and practice to avert planetary catastrophe and reset humans toward sustainable, yet transformative, improvements to the human condition and planetary wellness.

Elluette seeks to:

- Encourage constructive **activism** to increase awareness and promoting improvement of physical, emotional and spiritual wellness individually within our population.
- Encourage **leadership collaborations** to identify improvement initiatives and working collectively towards resolution
- Produce and deliver **educational programs** that inform, inspire and guide constructive change
- Provide global experts to **guiding organizations** in correcting organizational missteps, focusing on integrity without compromising their future potential for achieving continual prosperity
- Provide **consulting services** to businesses and governments focused upon a triple-bottom line: Improvements to public health, the environment and stakeholder value.
- Publicly **certify and recognize** organizations which have taken the steps to be truly human-and planet-friendly so that the public can make informed choices

Elluette encourages

- **Individuals** to engage in physical, emotional and spiritual self-improvement efforts. This includes finding value in seeking to actively engage in acts of loving-kindness that support communal harmony and restore planetary wellness,
- **Businesses** to develop their ability to add value to the world in every dimension of their actions,
- **Governments** to improve their efforts to better protect the rights of their citizens, and
- **Societies** to develop the capacity to collectively function more harmoniously

An itemization of Elluette Client services follows:

- Strategic advisory
- Operational guidance
- Strategic referral
- Financing and financial guidance
- Curriculum development and education delivery
- Leadership coaching
- Strategic media communications guidance
- Awareness research and presentation

In 2019, Elluette GBC accomplished the following

1. Established a broad-based framework to work with government and industry to promote public health and environmental wellness through consulting mechanisms that includes tailored services involving education, media, management consulting, leadership guidance
2. Established a broad-based framework for services including public engagement, education, media, management consulting, leadership guidance, and conferences across organization
3. Compiled a business plan, financial projections and term-sheet for purposes of raising \$10+ million to facilitate greater impact on government and industry to promote a broad-based approach to achieve public health and environmental wellness initiatives. In correlation with this, Elluette GBC compiled pitch presentations and has embarked on meetings to raise capital for the organization. This process is ongoing.
4. Established the Global Benefit Podcast with special guests speaking about topics that include public health and environmental issues. This can be searched on YouTube under "Elluette."
5. Prescott Publications published Alan Fine, founder and CEO of Elluette's book entitled "A Familiar Place: The Path Forward." This book explores some of the major public health and environmental challenges faced by humanity and speaks to personal responsibility, mindful leadership and societal perspectives and suggestions pertaining to a sustainable path forward for humanity
6. Elluette invested in substantial software and equipment associated with media production as it sees communications as pivotal in influencing substantive change.
7. Elluette GBC staff produced a variety of media content to promote Elluette GBC, its initiatives and to educate others to the pressing public health and environment challenges that we presently face
8. Elluette GBC staff have endeavored to establish Elluette SA in France this past year. Efforts toward that are still ongoing.
9. Elluette GBC established connections with a variety of organizations, like the Caux Roundtable for Moral Capitalism, for purposes of building collaborative networks to foster moral capitalism, public health and environmental sustainability in alignment with the United Nation's 17 Sustainable Development goals.
10. On Earth Day, 2019, Elluette GBC produced a benefit concert at the University of Minnesota to promote public health and environmental sustainability.
11. In 2019, Elluette established a robust website (<https://www.elluette.com>) to promote its message and service as an integrated vehicle for business, government and society to engage Elluette. Additionally, presence on Facebook, Twitter, Instagram and LinkedIn.

Elluette has made substantial progress in 2019. Due to the scope of what Elluette seeks to accomplish, preparation and engagement to network and raise capital will take some time.

Respectfully submitted by Alan Raymond Fine, founder, CEO and Chairman of the Board.





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STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
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Steve Simon

Steve Simon
Secretary of State