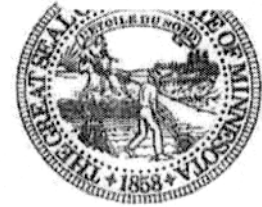


961556500040



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) REFUSE2hate, SBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

SEE ATTACHED

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Michael E. Bergman, Founder and CEO

Signature of Public Benefit Corporation's Chief Executive Officer

27 March 2020

27 March 2020

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

michael@REFUSE2hate.org

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Michael E Bergman

952-452-0429

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

OVERVIEW

REFUSE2hate SBC, was conceptualized and formed in July 2016 and formally filed Articles of Incorporation with the Secretary of State, State of Minnesota, on July 27, 2016. The Registered Office and Agent for REFUSE2hate, SBC is:

Michael E Bergman
816 Portland Avenue South #1520
Minneapolis, MN 55404

SPECIFIC BENEFIT CORPORATION STATEMENT

REFUSE2hate, SBC filed the following statement in conjunction with the Articles of Incorporation on July 27, 2016:

1. REFUSE2hate is a Specific Benefit Corporation
2. The Specific Purpose of REFUSE2hate, SBC is to imagine, conceptualize, organize, lead and promote any agenda supporting the abolishment of Hate.
3. REFUSE2hate, SBC is the formal name.
4. I am electing to be governed under Chapter 304A.

Signed: Michael E. Bergman, March 27, 2020

The Articles of Incorporation were reinstated in 2017 with the following STATEMENT:

SPECIFIC BENEFIT CORPORATION STATEMENT

1. REFUSE2hate is a Specific Benefit Corporation
2. The Specific Purpose of REFUSE2hate, SBC is to inspire, support, conceptualize, organize, lead and promote individuals or organizations who take a stand against hatred.
3. REFUSE2hate, SBC is the formal name.
4. I am electing to be governed under Chapter 304A.

ANNUAL BENEFIT REPORT REQUIREMENTS

1. Outline the ways in which the corporation pursued and created the specific public benefit stated in the articles.

 - a. REFUSE2hate directly hosted "Healing Groups" beginning in 2016 which welcomed members of the community to join with others and share about themselves.
 - b. REFUSE2hate created on-line and Social Media communities to promote in healing.
 - c. REFUSE2hate conceptualized and activated what have become the four primary pillars R2H exists in support of:
 - STAND UP – REVEAL – HEAL - REFUSE
 - d. REFUSE2hate was conditionally approved for trademarks and copyrights with US Patent and Trademark Office In late summer 2019 which allowed for programs once on hold to move forward.

- e. REFUSE2hate begin marketing the campaign #LABELMEFREE to prospective sponsors and also began meeting with key groups would need to be engaged as part of the process. Launch at end of year was estimated for summer 2020.
 - f. REFUSE2hate created and began marketing a number of additional campaigns and securing the corresponding websites, social media, etc. that will span the next 2+ years.
 - g. REFUSE2hate created on digital resource guides outlining services offered by the organization along with goals and objectives.
2. Outline the extent to which that specific public benefit purpose was pursued and created
- a. REFUSE2hate had a significant initial impact on Social Media outlets, the introduction of which led to tens of thousands of impressions, several thousand "likes, shares and similar."
 - b. The initial introduction campaign was created because of findings from Healing Groups R2H hosted and also in collaboration with individuals and organizations who were formally interviewed as part of the process.
 - c. REFUSE2hate sought to bridge connections between like organizations who promote an anti-hate platform by serving as the conduit for communication.
 - d. In 2017 REFUSE2hate formalized the REFUSE2hate Foundation, a separate entity which is to be the beneficiary from REFUSE2hate, SBC.
3. Outline any circumstances that hindered efforts to pursue or create the Specific Public Benefit
- a. Primary obstacle which prevented REFUSE2hate, SBC from sharing any portion of profits with other organizations who stand in support of a similar hate-free agenda was that expenses continued to vastly exceed income in 2019.
 - b. The amount of revenue realized fell short of expectation but at end of year R2H had more than \$250K in funding verbal commitments for the following year.
 - c. Startup costs associated with launching REFUSE2hate formally and marketing the name and brand have been significantly more than initially planned.
 - d. Legal Fees associated with representing and defending our pending applications with the US Patent and Trademark office have continued to be the largest single expense.

CONCLUSION

- REFUSE2hate, SBC is projecting income to exceed expenses in 2020
- REFUSE2hate, SBC intends to launch at least 2 major campaigns in 2020..

REVIEWED AND APPROVED

This report has been reviewed and approved by the REFUSE2hate, SBC Board of Directors.

SUBMITTED



Michael E. Bergman
Founder, CEO

27 March 2020

REFUSE2hate, SBC

Contact Information:

Michael E. Bergman

REFUSE2hate, SBC

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Minneapolis, MN 55403

michael@REFUSE2hate.org



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OFFICE OF THE SECRETARY OF STATE
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04/01/2020 11:59 PM

Steve Simon

Steve Simon
Secretary of State