

Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required)

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

**Fifth Annual Benefit Report of
UR Turn
A Minnesota Specific Benefit Corporation**

2021

Significance of UR Turn, SBC

Helping more students advance along the pathway to higher education.

Ways in which UR Turn, SBC pursued its stated specific public benefit purpose from January 1, 2020 through December 31, 2020

1. Exhibited and showcased in North Dakota and Utah in early 2020 before the pandemic shut down all travel and in-person meetings
2. Conducted considerable email and social media outreach across the nation
3. Conducted outreach to Native American educators and tribal leaders in Minnesota, North Dakota, Utah and Oklahoma
4. Developed a "Career Pathways" module per the request of existing customers in Minnesota. Career pathways ready students for career and technical education (CTE) and provide a curriculum that prepares students for career or technical college option after high school.

2. Extent to which UR Turn pursued its stated purpose to "help all students move along the pathway to post-secondary education," the company accomplished the following activities in 2020:

1. Beyond building the "Career Pathways" module that is a new offering to our goal-setting and progress-tracking platform, UR TURN staff provided insight into funding sources from state and federal programs to support Career and Technical Education (CTE)
2. Entered into in-depth conversations with career and college readiness non-profit organizations which are looking for a digital or e-service offering for the students; as many "high touch" service organizations were prevented from meeting at schools or with students, it became clear that a software solution could fill that gap. The conversations with potential nonprofit partners is still underway.
3. Provided customer support to nearly 7,500 students, families and counselor (30% of whom are Native American students; over 60% of students are eligible for free/reduced price lunch)
4. Created a "push out" email and text notification option so that students and families can be alerted when students are missing credits or are missing 10% or more of school time. Research shows that missing 10% or more of high school class time puts students at high risk of failing the course.
5. Created tracking system for School Counselors to monitor those students who are trending high in their school absence rate, thus putting them at risk of failing at least one course; a tracking system to monitor when students are missing credits that qualify them for graduating high school, and an ongoing "Concern" report to draw attention to and to triage around students who are of high risk of not finishing high school

3. Circumstances that hindered efforts to pursue the specific public benefit

1. COVID pandemic...full stop

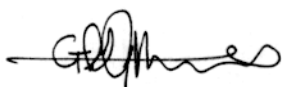
Certification by the Board of Directors

The undersigned, being all of the directors of UR TURN, hereby acknowledge and certify that we have reviewed and approved the enclosed First Annual Report.



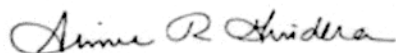
Dr. Angie Eilers

Dated March 10, 2021



Gerry Hansen

Dated March 10, 2021



Aimee Guidera

Dated March 10, 2021



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OFFICE OF THE SECRETARY OF STATE
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03/25/2021 11:59 PM

Steve Simon

Steve Simon
Secretary of State