



Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
 Must be filed by March 31
 Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
 Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) INSTRUCTIV, GBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached 2020 Annual Benefit Report for Instructiv, GBC

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

[Handwritten Signature]

Signature of Public Benefit Corporation's Chief Executive Officer

3/29/2021

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

hello@instructiv.app

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Christopher Nelson, CEO 651-491-4150

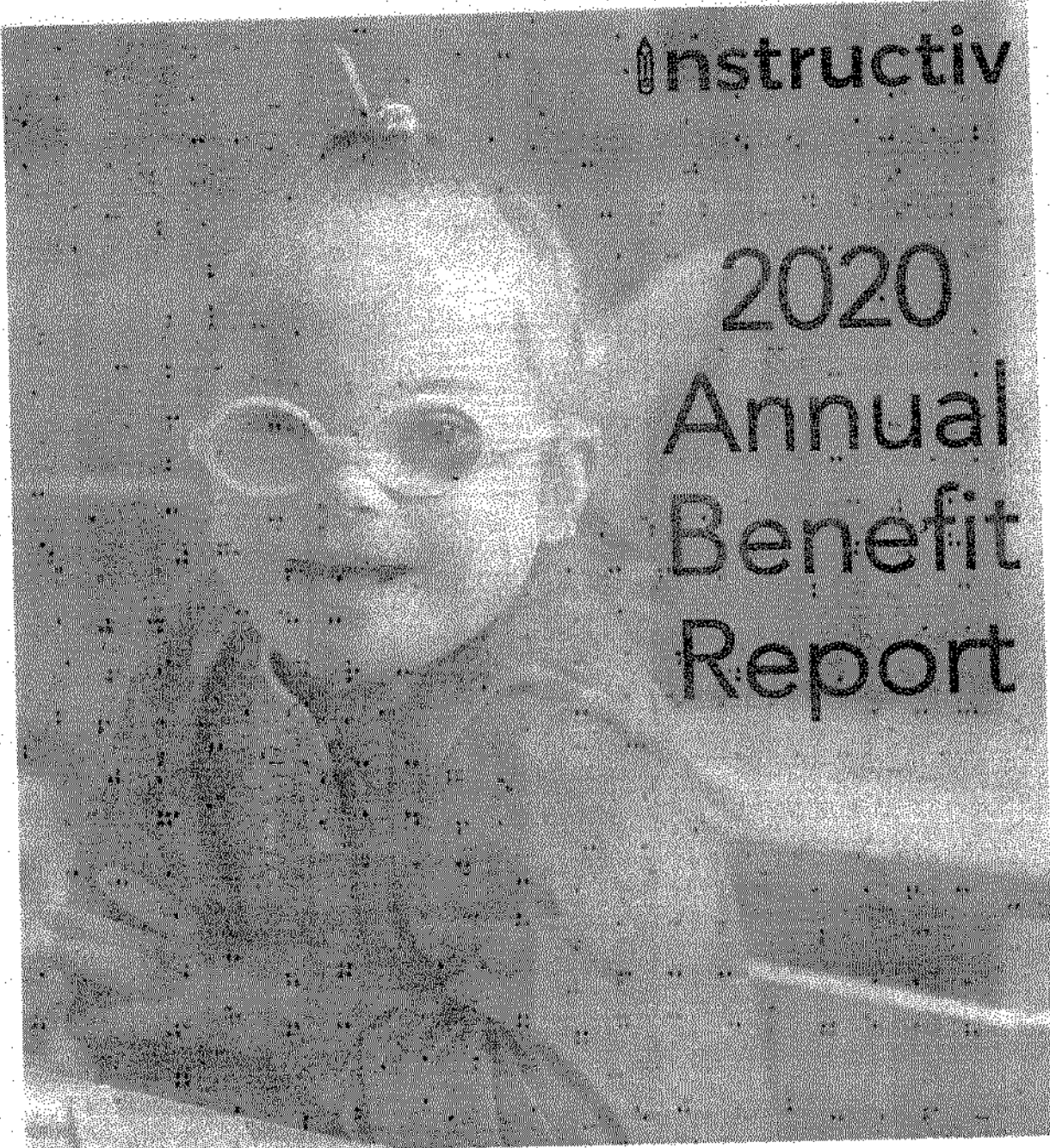
Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No



instructiv

**2020
Annual
Benefit
Report**

Prepared by Instructiv

A Minnesota General Benefit Corporation

instructiv.app

Reporting Period January through December 2020

March 21, 2021

Introduction

Instructiv GBC is a legally incorporated benefit corporation in the state of Minnesota. A benefit corporation is a corporation that has voluntarily met the highest standards of corporate purpose, accountability, and transparency. Benefits corporations have a corporate goal of creating a material positive impact on society and the environment. They have expanded the fiduciary duty of their directors to include consideration of stakeholder interests and are required to report on their overall social and environmental performance. This report will describe how we are creating that impact, the challenges in doing so, and the organization we have selected for our third-party standard.

Thank you for your interest in Instructiv GBC's 2020 Annual Benefit Report.

Third-party Standard

We have selected B Lab as our third-party standard. B Lab is the leader in the benefit corporation movement, and their certification is a globally recognized gold standard. They work with organizations of all sizes to create a community of businesses designed to help the world be a better place for the environment, workers, customers, and community through better governance. The board confirmed the selection of B Lab on May 17, 2020, during a regular meeting.

Progress on Specific and General Public Benefits

To say that 2020 was a challenging year to begin a General Benefit Corporation start-up is an understatement. In addition to the typical challenges of starting a business, we were doing it in a fiscally tightened environment for an already notoriously underfunded segment of public service: Special Education. We have encountered other challenges in our first year, including developing and improving our cutting-edge technologies with limited resources, establishing cost-effective scale-up, and attracting adequate investment capital. The company appreciates our client's and partners' efforts to accelerate the development and commercialization of Instructiv technology in applications that will help us improve outcomes for every exceptional child.

Interactions between Teacher, Parent, and Student

It is our vision that interactions between teachers, parents, and students are seamless and meaningful. We have talked to parents and teachers to discover their communication needs through our market research and product designs. As parents of exceptional children in special education, we are looking for ways to be appropriately engaged in our child's day-to-day activities without taking precious time from teachers and service providers. We are in the early phases of developing a portal for parents to interact with teachers and service providers and better locate community and education resources to support their families.

Special Education

This benefit area was our primary focus in 2020, and we made significant progress in research and product design. Throughout the year, we met with service providers, administrators, educators, and parents to learn what each stakeholder group needs to be successful. Combined with research on the state of special education in America, we have a clear vision of how to serve this benefit area and deliver innovative services. We have selected Software for Good as our development partner to complete the first version of the product. They have a proven track record of developing high-quality solutions and are fully aligned with our values.

Food Service and Nutrition

We have researched various ways to improve food service, nutrition, and meal programs through technology. As we progress with our Special Education technology development, we will be able to move resources toward innovating in this area.

Child and Adult Mental Health

We have discussed how we can provide services to improve outcomes for child and adult mental health. As we progress with our Special Education technology development, we will move resources toward innovation in this area.

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Public Benefit

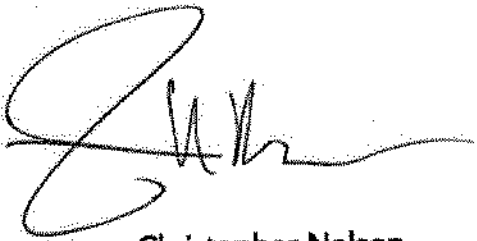
While we are still in our bootstrap phase, we are developing policies that will guide our public benefit in the future. Below is a list of what we have accomplished so far.

- We have designated 1% of our revenue to 1% for the Planet.
- We have signed the MN Tech Diversity Pledge.
- We have developed a Justice, Equity, Diversity, and Inclusion strategic plan.
- We have developed employee benefits policies that include Paid Family Leave and Personal Development.

CERTIFICATION BY THE BOARD OF DIRECTORS OF INSTRUCTIV, GBC

The undersigned, being the Board of Directors of Instructiv, GBC now acknowledges and certifies:

1. We have chosen the third-party standard designated in this Annual Report.
2. We have determined that the organization that promulgated this third-party standard is independent.
3. We have reviewed and approved the enclosed Annual Benefit report.



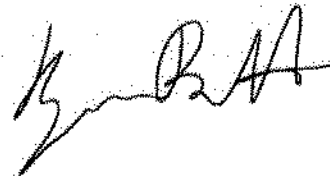
Christopher Nelson

Date: 3/26/2021



Erica Kitaev

Date:



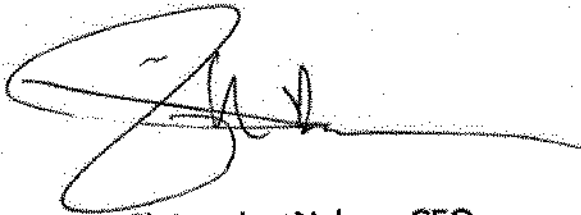
Kenyon Barnette

Date: 3/26/2021

CERTIFICATION BY THE CEO

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed.

I further certify that I have provided all required information and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



Christopher Nelson, CEO

Date: 3/26/2021



Work Item 1227673500033
Original File Number 1141412000038

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/31/2021 11:59 PM

Steve Simon

Steve Simon
Secretary of State