



**Office of the Minnesota Secretary of State**  
**Minnesota Public Benefit Corporation / Annual Benefit Report**  
*Minnesota Statutes, Chapter 304A*



Read the instructions before completing this form  
**Must be filed by March 31**  
**Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail**

**The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.**  
**Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301**

1. File Number 1224497200056
2. Corporate Name: (Required) Seraph 7 Studios, SBC
3. The public benefit corporation's board of directors has reviewed and approved this report.
4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

Please see the attached document.

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

\_\_\_\_\_  
 Signature of Public Benefit Corporation's Chief Executive Officer

**April 27, 2023**

\_\_\_\_\_  
 Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

seraph7studios@gmail.com

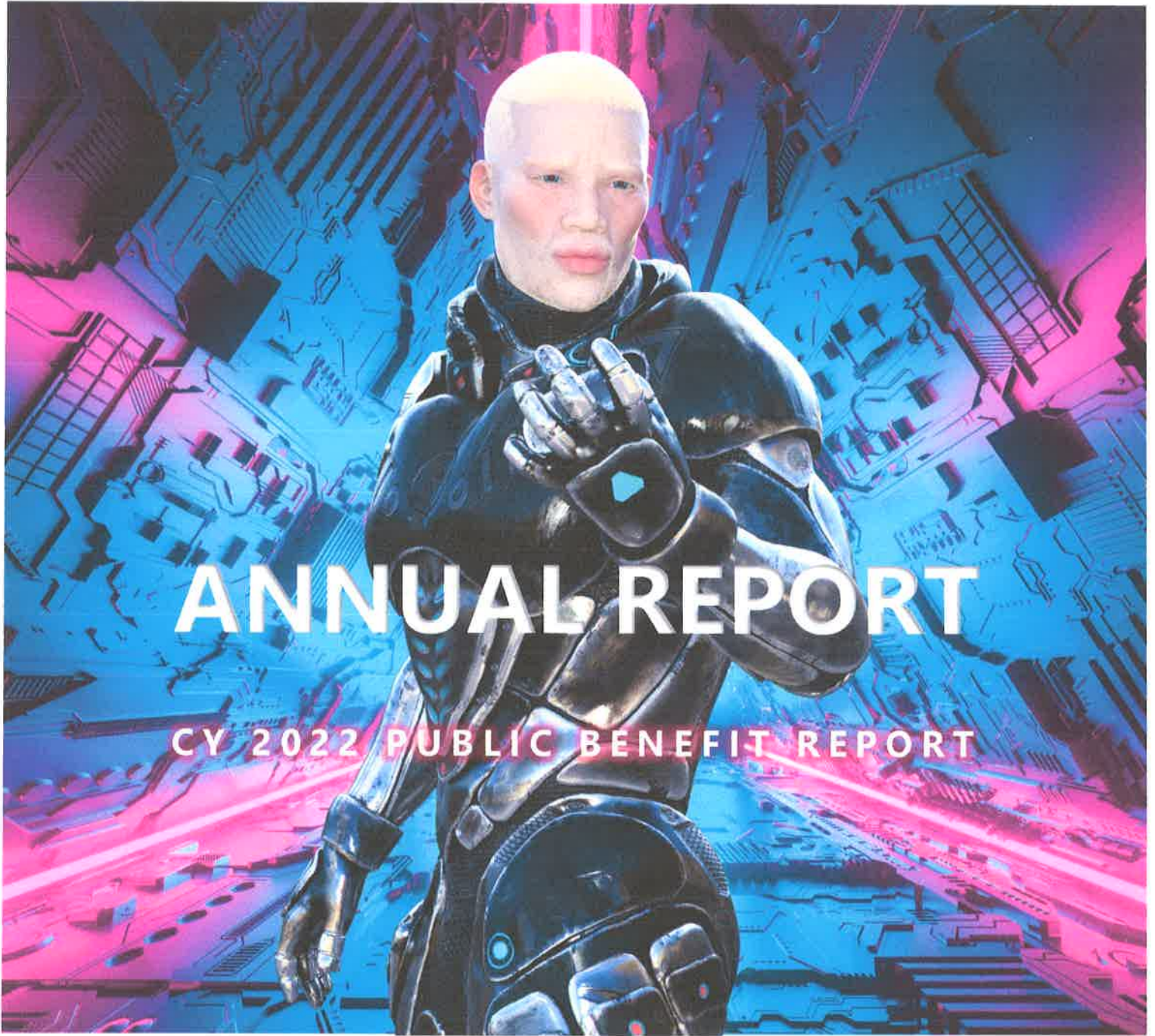
Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

<u>Julel Porter</u>	<u>(612) 512-0552</u>
Contact Name	Phone Number

**Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.**

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
 Yes  No



# ANNUAL REPORT

CY 2022 PUBLIC BENEFIT REPORT



# SERAPH 7

SERAPH 7 STUDIOS | [WWW.SERAPH7STUDIOS.COM](http://WWW.SERAPH7STUDIOS.COM)



# OVERVIEW

## MISSION

Seraph 7 Studios, the changemaker, is the leading social venture company dedicated to empowering compelling change in gaming, education, and underestimated communities. We make video games for consoles (PlayStation, Xbox, and Nintendo systems) that feature Black, Indigenous, People of Color (BIPOC) characters and diverse storylines aimed at more accurately portraying BIPOC communities, folklore, and imaginations.

Seraph 7 provides science, technology, engineering, art, and mathematics (STEAM) work-study and mentorship for local high school students. We also provide paid apprenticeships for adults. Our STEAM programs are tuition-free with a focus on career-readiness.

**OUR GOAL:** To provide a hero for every player and to invest in the next generation of gamers to empower them to tell their unique stories and manifest their imaginations in an interactive medium with unrivaled authenticity.

## OUR PUBLIC BENEFIT

In 2021, Seraph 7 Studios proudly converted from a limited liability corporation to a Minnesota Public Benefit Corporation. Our mission now lives in every aspect of Seraph 7, from our articles of incorporation to our everyday work! We are a specific public benefit corporation organized and operated to pursue the public benefit purposes of **1)** combating stereotypes in technology, media, art, and entertainment; and, **2)** helping underestimated youth and adults prepare for careers in science, technology, reading, engineering, art, math ("STREAM") or a combination of those career fields.

# OUR FOUNDER

*"Too often, Black and Brown folks are depicted as the villains in society in all forms of media. This affects the self-image of Black and Brown youth as well as the way folks outside of our communities see us.*

*The reality is that we are extremely creative people who have contributed significantly and positively to all communities.*

*Seraph 7 changes the game by highlighting our creativity and showing BIPOC heroes while also providing BIPOC youth with the experience and skills to excel in the global tech economy."*

*~Jules*

## ABOUT JULES PORTER

Jules uses video games and technology to advance social justice and bring more joy to science, technology, engineering, arts, and math (STEAM) education. A lawyer, technopreneur, and edupreneur, Jules is the founder of Seraph 7 Studios, a video game development company. Her company develops games with Black and Indigenous People of Color (BIPOC) heroes and storylines and has a STEAM work-study program for local students. Jules works to create a world where all students and gamers can see themselves as heroes in their games, lives, and dreams.

Jules is a USMC veteran and licensed attorney in the State of Minnesota, with a JD, MBA, BS in Aeronautics, and a seminary theology degree. Jules is very active in the Twin Cities, Minnesota Community and enjoys community service. Jules often speaks on topics such as law, social justice, civil rights, AR, VR, AI, the Metaverse, business, entrepreneurship, coding, the video game industry, futurism, and how technology will shape the future of the courts and K12 education. Jules is a lawyer, computer programmer, artist, poet, MN Vikings fan, futurism and equity speaker, and life-long video game enthusiast.





# 2022 PROGRESS

## EPIC'S UNREAL ACCELERATOR

In July 2022, Jules participated in Epic's Unreal Education Accelerator. Participants were hand selected by Epic and received 40 hours of hands-on training from a team of Epic instructors. We also received access to Epic's Discord for continued discussions and review of our project progress. This is huge! Seraph 7 uses Epic's Unreal Engine 5 to develop our games. Epic has an Epic MegaGrants program where they provide grants to studios such as Seraph 7 that use the Unreal Engine to develop games. The grants usually range from \$5K to \$500K. We plan to build upon this momentum and provide the Epic team with updates of our beta progress.

## BETA PROGRESS

The beta is our next definitive milestone. It allows the public to go hands on with the game and provides us with the data and feedback needed before full game release. The beta also allows gaming journalists to get a first look at gameplay. Importantly, this polished playable version of our game qualifies Seraph 7 for funding and partnerships with larger publishers. Seraph 7 is excited for the public to go hands-on with Ultimate Elder Battle Royale soon!

In 2022, we received an investment which allowed us to hire a writing team and cover our summer operational costs. Thanks to the team's hard work, over 500 pages of dialog have been completed! This means all dialog and text for the beta along with core arcade mode and plot dialog has been written. Jules was also able to complete artwork, 3D character models, and move sets for 16 of the 20 core characters in the game! To progress further, we need funding to hire animators and our production team as well as purchase needed motion capture suits.

Our writing team composition was 100% BIPOC, 40% female identifying, 40% military veteran, and 80% graduates of Minnesota colleges and universities.



# COMMUNITY

2022 was a foundational year of development for Seraph 7 Studios, SBC. We appreciate ALL of the community support we have received so far! Connect with us to stay updated on our programs, product development, and launch.

## Connect with Seraph 7 Studios, SBC!

Connect Page: <https://www.seraph7studios.com/connect>

Website: <https://www.seraph7studios.com/>

Email: [hello@seraph7studios.com](mailto:hello@seraph7studios.com)

## SOCIALS

Instagram: <https://www.instagram.com/seraph7studios/>

Facebook: <https://www.facebook.com/seraph7studios>

Linked In: <https://www.linkedin.com/company/seraph7studios>

Twitter: <https://twitter.com/seraph7studios>

Pinterest: <https://www.pinterest.com/seraph7studios/>

Vimeo: <https://vimeo.com/user108691292>

YouTube:

<https://www.youtube.com/channel/UCM7XMO17aoXLYebef-gJQ>



# SERAPH 7 IN THE NEWS

## **University of St. Thomas Magazine: Creating Video Games to Change the World**

April 2022

Full Digital Magazine (flip to page 12):

<https://look.stthomas.edu/view/349433066/4/>

### **Online Article:**

<https://news.stthomas.edu/publication-article/creating-video-games-to-change-the-world/>

## **University of St. Thomas: St. Thomas Leaders React to Judge Ketanji Brown Jackson's History-Making Confirmation to U.S. Supreme Court**

April 2022

<https://news.stthomas.edu/st-thomas-leaders-react-to-judge-ketanji-brown-jacksons-history-making-confirmation-to-u-s-supreme-court/>

## **Career Benders: No More Mondays Podcast: The video game of life with Jules Porter**

March 2022

<https://careerbenders.com/nomoremondays3/e045/>

## **MPR News: Meet Minnesota gamers and game developers of color working to see themselves on screen**

February 2022

<https://www.mprnews.org/story/2022/02/24/meet-minnesota-gamers-and-game-developers-of-color-working-to-see-themselves-on-screen>

## **AMPLIFY: Amplifying the message, the mission, and the people who are changing the world – for good: Jules Porter**

February 2022

<https://www.amplify100.com/amplifypast>



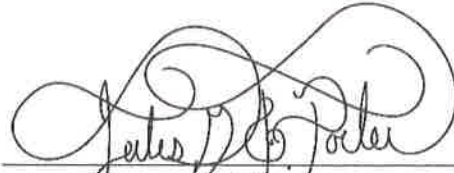


# CERTIFICATION

I certify that the foregoing is true and accurate and that I have the authority to sign this document. I further certify that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath. The Board of Directors of Seraph 7 Studios, SBC, has reviewed and approved this report.

Dated: 27 March 2023.

**SERAPH 7 STUDIOS, SBC, Inc.**  
a Minnesota Corporation



By: Julie M.S. Porter  
Its: President and Chief Executive







**Work Item 1384070500035**  
**Original File Number 1224497200056**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
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**03/31/2023 11:59 PM**

*Steve Simon*

Steve Simon  
Secretary of State