

95-410



**Office of the Minnesota Secretary of State**  
**Minnesota Public Benefit Corporation / Annual Benefit Report**  
*Minnesota Statutes, Chapter 304A*



Read the instructions before completing this form  
Must be filed by March 31  
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.  
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required)

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information); Note: Use additional sheets if needed. (Required)

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

Contact Name Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?  
Yes  No



## EFFECT PARTNERS, 2022 GBC Write-Up

Effect Partners, GBC is a social impact incubator that provided public benefit during the 2022 year through diet change and climate solutions. EFFECT:

- Educated the public about the health benefits of eating plant-based foods through the Vegan Strong program.
- Supported multiple foundations in their work to end factory farming to improve the health of humans, animals and the planet.
- Conducted a sustainability audit of Fun.com's practices and recommended future practices.
- Implemented the sustainability strategy for Roger Waters' This Ain't No Drill concert tour.
- Identified and secured gender equity and female empowerment nonprofit partners for the 2ABillion nonprofit in connection with the Bon Iver concert tour.

2023 will see us continue our food/climate solutions as well as our music-greening side of the business by providing sustainability services to bands as they head back out on the road.

**Effect Partners selects B Lab as its third-party certifier based on its assessment tools.**



**Work Item 1384213500034**  
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STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
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*Steve Simon*

Steve Simon  
Secretary of State