



**AV Hospitality SBC**  
**A Minnesota Specific Benefit Corporation**  
**Annual Public Benefit Report**  
**For The period ending December 31, 2023**

AV Hospitality SBC operates a variety of hospitality services at Apple Valley American Legion Post 1776, a Minnesota Non Profit Corporation.

Its Board of Directors and management are focused on the three specific benefits set forth in its Articles of Incorporation which are as follows:

1 To operate hospitality services including a full service bar-restaurant, a community event center and a catering service providing a variety of foods and beverages from a site owned and operated by Apple Valley American Legion Post 1776, a Minnesota Non Profit Corporation (Post 1776).

2 To the extent possible, to purchase locally sourced foods, beverages and products and services from veteran owned and operated entities based in and actively involved in the community.

3 To provide high quality jobs with living wages and benefits, a positive work environment and good working conditions for employees. When possible, granting a veteran, or the spouse of a disabled or deceased veteran, a hiring preference and training of those individuals for careers in the ever-growing hospitality industry.

The accomplishments for each specific benefit of AV Hospitality SBC during the year ending December 31, 2023 are:

**Specific Benefit 1 Accomplishments**

- Made several food donations to local organizations, including;
  - Apple Valley Girls Softball (Friday May 5<sup>th</sup>) – Team meal donation. 40 girls / pulled pork sandwiches, potato salad, and kettle chips.
  - Apple Valley Boys Baseball (Thursday May 25<sup>th</sup>) – Team meal donation. 22 guys / pulled pork sandwiches, potato salad, and kettle chips.
  - Apple Valley Girls Volleyball (Monday October 16<sup>th</sup>) – Team meal donation. 55 girls / pulled pork sandwiches, potato salad, and kettle chips.
  - Apple Valley Football (Friday September 29<sup>th</sup>) – Team meal donation. 80 guys / spaghetti and meatball with garlic toast.
- Provided 350 Free Meals to veterans on Veteran’s Day for Post 1776
- At the request of the City of Apple Valley, provided assistance in the execution of a community car show, including providing food and beverage service.
- Provided the following events with free banquet room facilities
  - 02/03 – Had a Happy Hour in back for Apple Valley High School teachers.
  - 02/11 – AV Baseball lunch. Room for free paid for food.
  - 03/15 – Apple Valley Special Education. Had a buffet for the high school students to interact and build life skills and communication while having breakfast out.
  - 04/15 – Minneapolis police officer retirement party. Donated room and provided food and beverages.

- 04/18 – Veterans golf group. Donated room they had a little breakfast buffet.
- 11/19 – Apple Valley Football Banquet
- 12/04 – City of Apple Valley Christmas dinner.
- 12/08 – Southern Cruisers Christmas dinner.
- 12/14 – Post 1776 Legion Christmas Party
- Auxiliary – 3 craft show, 1 garage sale, and 1 flea market
- 18 Veteran Discounts of 25% on room rental.

Provided financial sponsorships to the following groups

- Apple Valley Varsity Baseball, Softball, and Football
- Eastview Varsity Girls Basketball
- Eastview Dance Team

Hosted numerous funeral/celebration of life hospitality events for families of veterans and other community members.

#### Community Involvement

- Management solicited input from the community and patrons for a new operating name and logo AV Hospitality SBC. Customer and community members suggested potential names via a “suggestion box”. The names were then narrowed to 3 and the membership of the American Legion Post 1776 made the final selection. The name is Patriots Restaurant and Bar and the logo is



#### Specific Benefit 2 Accomplishments

- Upper Lakes Food (Veteran Owned Company) – We have purchased \$26,590.59 worth of product from them this year.
- Folds of Honor Ketchup – Switched ketchup supplier to Support Folds of Honor. For every bottle purchased, Red Gold donates to Folds of Honor, to educate and support the families of our fallen heroes.
- La Dona (Veteran Owned Company) – Carried LaDona product for half the year, unfortunately it didn't sell well due to its higher price point


#### Specific Benefit 3 Accomplishments

- Reduced the deductible for employee health plans
- Added vision insurance coverage
- Added a prescription drug benefit
- Distributed year-end bonuses to all employees
- Changes in benefits and policies resulted in an 87% employee retention rate. A rate that is much higher than the hospitality industry in general.
- Began preparation for full compliance with State of Minnesota mandated employment changes becoming effective in 2024

This Annual Public Benefit Report was reviewed and approved by the Board of Directors of SBC Hospitality SBC at its regular scheduled meeting on January 10, 2024

I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

AV Hospitality SBC

By:  Dated 1/11/2024  
Robert J. Helman, Chief Executive Officer & Chair of the Board



**Work Item 1456704400035**  
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*Steve Simon*

Steve Simon  
Secretary of State