

Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report



Read the instructions before completing this form

Must be filed by March 31

Filing Fee: \$55 for expedited service in-person or online, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation’s public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. File Number
2. Corporate Name: (Required)
3. The public benefit corporation’s board of directors has reviewed and approved this report.
4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See Attached

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



Signature of Public Benefit Corporation’s Chief Executive Officer

February 22, 2025

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

charles@lovejoysbrand.com

☒ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Charles Lovejoy612.799.5566

Contact NamePhone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture’s Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes ☐ No ☒

PrintReset




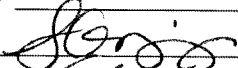
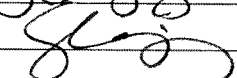
1769 Lexington Ave N, #246
Roseville, MN 55113
612.799.5566
charles@lovejoysbrand.com

March 26, 2025

Minnesota Secretary of State – Business Services
First National Bank Building
332 Minnesota Street, Suite N201
St. Paul, MN 55101

Attachment A
Specific Benefit Corporation
Annual Report 2025

1. Lovejoy's Bloody Mary Mix, SBC
 - a. File Number: 1359291800038
2. The board has reviewed and approved this report (see signatures).

Charles Lovejoy		Date	<u>3/27/25</u>
Sara Lovejoy		Date	<u>3/26-2025</u>
Susanne Lovejoy		Date	<u>3/26/25</u>

3. This report spans January 1, 2024–December 31, 2024
 - a. The ways in which Lovejoy's Bloody Mary Mix pursued and created the specific benefit as stated in our articles is evidenced by the organization's commitment to provide financial and in-kind donations to nonprofit organizations.
 - b. The extent to which our SBC was pursued and created was:
 - 1) Through donations totaling \$5,302.24 for the year:
 - Donated to Face to Face (www.facetoface.org)
 - Donated to Connections to Independence (C2iyouth.org)
 - Donated to TruArt Speaks (truartspeaks.org)

- Donations of products to nonprofits and charitable events throughout the year.
- 2) Representing our philanthropic intentions by passing out Face to Face brochures at in person events such as markets and other vending opportunities and on our website.
 - 3) Supporting Connections to Independence by supporting them on our website: www.lovejoysbrand.com and at their annual fundraising event held each May.
 - 4) Verbally supporting nonprofit organizations when we have the opportunity and audience including in-person, television, and online platforms.
- c. No circumstances hindered our efforts to adhere to our commitment as an SBC.

Charles Lovejoy, CEO/Maker

charles@lovejoysbrand.com

IG: lovejoysbrand

Facebook: Lovejoy's Brand



Work Item 1553122600027
Original File Number 1359291800038

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/31/2025 11:59 PM

A handwritten signature in black ink that reads "Steve Simon". The signature is written in a cursive style with a large, stylized "S" and "P".

Steve Simon
Secretary of State