

## Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form Must be filed by March 31

Filing Fee: \$55 for expedited service in-person or online, \$35 if submitted by mail



Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301 1. File Number 1005 88 6 800024 2. Corporate Name: (Required) Auling for Women's Empowerment, SBC 3. The public benefit corporation's board of directors has reviewed and approved this report. 4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required) su attauno. V 5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath. Signature of Public Benefit Corporation's Chief Executive Officer 23 Mary 2025 Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing) **Email Address for Official Notices** Enter an email address to which the Secretary of State can forward official notices required by law and other notices: Kristi e puttingwiminin power. com Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law. List a name and daytime phone number of a person who can be contacted about this form: Kristine (Kristi) M Hemmer 612.849.3805 Contact Name Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program. Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed? Yes No 🔼

Academy for Women's Empowerment, SBC Attn: Kristi Hemmer kristi@puttingwomeninpower.com



Minnesota Secretary of State-Business Services First National Bank Building 332 Minnesota Street, Suite N201 Saint Paul, MN 55101

## Attachment

Office of Minnesota Secretary of State: Annual Benefit Report for Academy for Women's Empowerment, SBC

The AWE board has reviewed and approved this report (see signature below)

Kristine M Hemmer

Date 23March2025

This report covers 1January2023-31December2024. \*Please note that because of the recent change of administration (2024) and the overturning of Affirmative Action (2023) AWE and its impact were effected. Budgets have been cut, DEI in some states is forbidden to discuss/fund, and as a result, AWE lost minimum several contracts (universities, Army, corporations, etc). Thankfully, we are resilient, innovative, and have MOXIE to keep going.

**Purpose.** Empowering girls and women to have the confidence to take up space in school, business, and communities around the globe.

**Actions.** \*As mentioned above, the change of administration (2024) and the overturning of Affirmative Action impacted AWE and its impact significantly in 2024.

In Schools. With the fact that 94% of C-Suite women are/were athletes, AWE continued to focus on female athletes and higher ed; we partnered with University of Northern Iowa, University of MN, North Hennepin Community College, and groups like WISE (Women in Sports and Events). With the growing interest of women sports, interest from athletic directors in the public, private, and international sectors continue to grow. We have several leads for 2025 in MN/TX. In Business. Corporations around the world continue to partner with AWE: Google, EcoLab, GM, and beyond. Finance, Healthcare, Technology, and Agriculture continue to be strong industries. Again, this year, small businesses invited AWE to partner like The Women Collective and others. #womenempowerwomen

In Communities. Kristi was awarded the Social Entrepreneur of the Year Award by Women Venture. AWE worked with the Army this year and participated in the TX book festival. She gifted a book club to River Falls College, several sessions internationally, and beyond. AWE was a keynote speaker at WeMN, UMN dentist college conference, and others.

**In Writing.** Kristi leverages her Substack to build an international community. Her book *Quit Being So Good* is still relevant and has regained popularity. Kristi drafted a children's book and is actively looking for an agent/publisher.

**In Coaching.** Kristi coaches around twenty women a year with her signature PoWercourse program as well as her Executive Coaching programming. Kristi offers "pay what you can" pricing.

**Around the globe.** AWE has new branding and coming soon-a new website. Kristi spread the moxie in 2024 to Bali with two donated sessions-one in a mosque for children and one for women at a local café benefiting the Bali Women in Crisis Center. She also connected with other social entrepreneurs in Spain, Luxembourg, Belgium, and Aruba.

We are ready to MOXIE 2025 with a new session PoWer of Change, a children's book MOXIE, writing classes, a TedX talk (hopefully), and international companies who are not afraid to keep DEI in their mission. *Moxie On!* 

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Steve Simon Secretary of State

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