CLIPDIFFERENT

2025/2026 Public Benefit Report

ClipDifferent A General Benefit Corporation Incorporated in the State of Minnesota

As stated in our filing as a General Benefit Corporation, ClipDifferent designs, manufactures, and distributes automatic electric nail clippers to underserved populations. Our patented nail clippers are unlike any traditional clippers on the market. Engineered with a safety slot that prevents nicking finger pads or cuticles, ClipDifferent's devices deliver hands-free, automated trimming to people who would otherwise struggle with this everyday self-care task.

Individuals who benefit from our products range from newborns to seniors and everyone in between — including people living with limited hand strength, dexterity challenges, cognitive differences, arthritis, and physical disabilities. Caregivers, occupational therapists, and healthcare professionals have called our devices "remarkable."

Our Product Line

ClipDifferent's current product portfolio includes:

Lil Nipper™ by ClipDifferent — A handheld automatic electric fingernail clipper available in three sizes:

- Infant/Toddler Model (0–5 years): Safety slot 0.015" wide — designed for delicate baby and toddler nails
- Child Model (5–13 years): Safety slot 0.035" wide — grows with your child
- Adult Model (13+ years): Safety slot 0.055" wide — accommodates most adult nail sizes

The POD Adaptive Base by ClipDifferent — A hands-free adaptive platform that allows users to clip their nails independently using one hand or no hands. Designed for individuals with physical limitations, stroke survivors, one-handed users, and anyone seeking greater independence in personal care.

(A) How the Corporation Has Pursued General Public Benefit

2025 Impact Highlights

- Continued development and commercial growth of the Lil Nipper™ product line for infants, children, and adults, and The POD Adaptive Base for hands-free independent nail care.
- Received the Gold Edison Award — one of the most prestigious innovation honors in the United States — recognizing ClipDifferent's contribution to adaptive personal care.
- Featured on Shark Tank, bringing national visibility to adaptive nail care and ClipDifferent's mission.

- Media recognition in major publications including The New York Times, ELLE, Healthline, and Parents Magazine, extending awareness to caregivers and individuals across the country.
- Growing international reach with orders from Australia, Canada, and Europe — expanding access to adaptive nail care globally.
- Partnership with many Autism, senior and disability organizations (Special Olympics Minnesota, Gifts for Seniors, Pacer Center, Fraser, Pisces Health LS&S, Autism Center, etc.) providing ClipDifferent products and education to athletes, caregivers, individuals and support staff.
- Subsidized pricing and product donations for underserved individuals and groups; no one is turned away due to inability to pay.

Government and Institutional Partnerships

- Minnesota Waiver Program — Minnesota Medicaid-eligible individuals with specific needs or diagnoses continue to receive ClipDifferent products to support independent living. APA Medical, and Mercarik are our two state-approved suppliers for Waiver requests.
- National Disability Insurance Scheme (NDIS) in Australia — ClipDifferent products are covered for qualifying participants, supporting independent living internationally.
- Veterans Affairs / Pisces Health — ClipDifferent has partnered with Pisces Health to supply qualifying veterans and their families with adaptive nail care solutions. This partnership ensures those who have served our country have access to the dignity and independence that ClipDifferent products provide.

(B) The Extent to Which the Corporation Has Created General Public Benefit

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ClipDifferent pursues its stated general public benefit at the fullest level because the product itself meets an important, underserved need. Our safety-slot patented design makes nail trimming safer, easier, and more dignified for people across the entire lifespan — from infants and toddlers to seniors and individuals with disabilities.

Beyond the products themselves, ClipDifferent subsidizes pricing for individuals and groups who cannot afford our products. We provide donations when requested by underserved individuals, caregiver organizations, and disability-serving nonprofits. No one is left out.

ClipDifferent products are manufactured locally by a company that provides living-wage jobs. We engage volunteers and community ambassadors to spread awareness, and we actively listen to underserved markets to inform future product development — including our toenail clipper currently in development with University of Minnesota engineering students.

(C) Circumstances That Hindered Efforts to Pursue or Create General Public Benefit

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1. Outreach Obstacles

It remains difficult to reach individuals who would benefit most from our products. The organizations that serve these populations often have extensive internal review processes — or, at the other extreme, no processes at all — creating barriers to access. Building trust for an innovative device often requires one-on-one demonstrations and education, which is resource-intensive for a small team.

2. Production Cost Challenges

Lower-than-projected sales volumes continue to increase per-unit production costs. Despite this, ClipDifferent has maintained its commitment to quality and has not reduced product standards. We continue to seek distribution partnerships, wholesale channels, and B2B institutional buyers to grow volume and reduce unit costs.

(D) Third-Party Standard

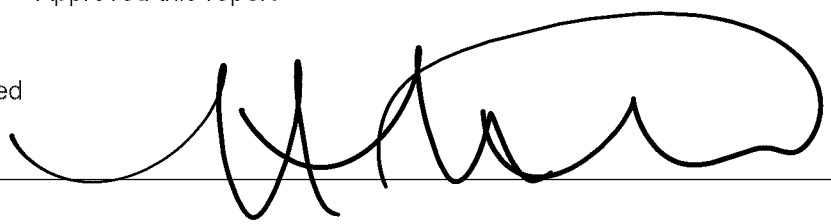
ClipDifferent leverages acceptance into the Government-funded Veterans Affairs program as the third-party standard for verifying that ClipDifferent products are meeting the intended needs of users. Meeting the strict requirements and protocols of Veterans Affairs further validates ClipDifferent's product quality and mission alignment.

This third-party standard is being applied in a manner consistent with its application in prior reports.

As a General Benefit Corporation, this annual benefit report has been accepted for submission by the Board of Directors of ClipDifferent. The board has:

- Chosen the third-party standard designated in this report
- Determined that the organization that promulgated the third-party standard is independent
- Approved this report

Signed



CEO, ClipDifferent
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Secretary of State