16417289

# Office of the Minnesota Secretary of State

## Minnesota Public Benefit Corporation / Annual Benefit Report

*Minnesota Statutes, Chapter 304A*

**Read the instructions before completing this form**
**Must be filed by March 31**
**Filing Fee: $55 for expedited service in-person, $35 if submitted by mail**

**The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.**
**Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301**

1. File Number: 992027000109

2. Corporate Name: (Required) Binary Bridge, SBC

3. The public benefit corporation's board of directors has reviewed and approved this report.

4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See attached report

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Lori Most
Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:
lori.most@backpackEMR.com

☑ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

| Lori Most | 651.238.5609 |
|---|---|
| Contact Name | Phone Number |

**Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.**

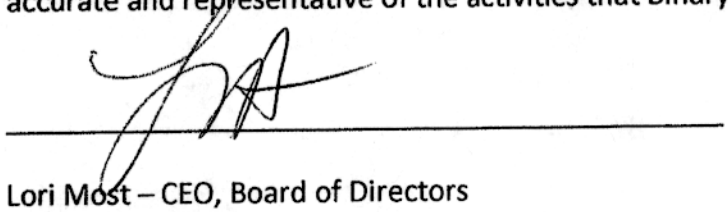
Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes ☐ No ☑

Print Reset

# Binary Bridge Board of Directors Approval of MN Public Benefit Annual Report

March 31, 2025

We, the directors of Binary Bridge, SBC, agree that the attached public benefit annual report is accurate and representative of the activities that Binary Bridge has accomplished in 2025.



Lori Most – CEO, Board of Directors

**Corporate Name:** Binary Bridge, SBC
**Report Dates:** January 1, 2025 – December 31, 2025
**Purpose:** To increase access to healthcare and improve the quality of care in underserved communities

## IMPACT

Our impact grew significantly in 2025. While we spent most of our time curating larger partnerships, we still generated impact with our smaller organizations.

**55** Organizations

**42** Countries

## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGs)

The following SDGs and Targets are addressed with this program:




1.3, 1.a | 3.1, 3.2, 3.3, 3.4, 3.8 | 9.5 | 17.6, 17.17, 17.19

To date these clinicians have recorded over **750,000 patients** and logged **1.7 million visits,** with a > **50% return visit rate.** Ongoing healthcare for these individuals will be improved with access to past medical histories and the ability for clinicians to track referrals and follow-ups needed. Additionally this information will be collated with other health data tracking to better distribute limited medical supplies.



## PERMANENT HEALTH CENTERS and MOBILE CLINICS

Our team has focused on adding features that will further enable quality care for patients in underserved locations in both mobile clinics and permanent health centers, including:

- Wheelchair Assessment & Wound Care Tracking
- Global Vision 2020 integration
- Additional reporting tool metrics
- Major app upgrade to ensure long-term, smooth usage for high-volume clinics

## IMPACT MEASUREMENT

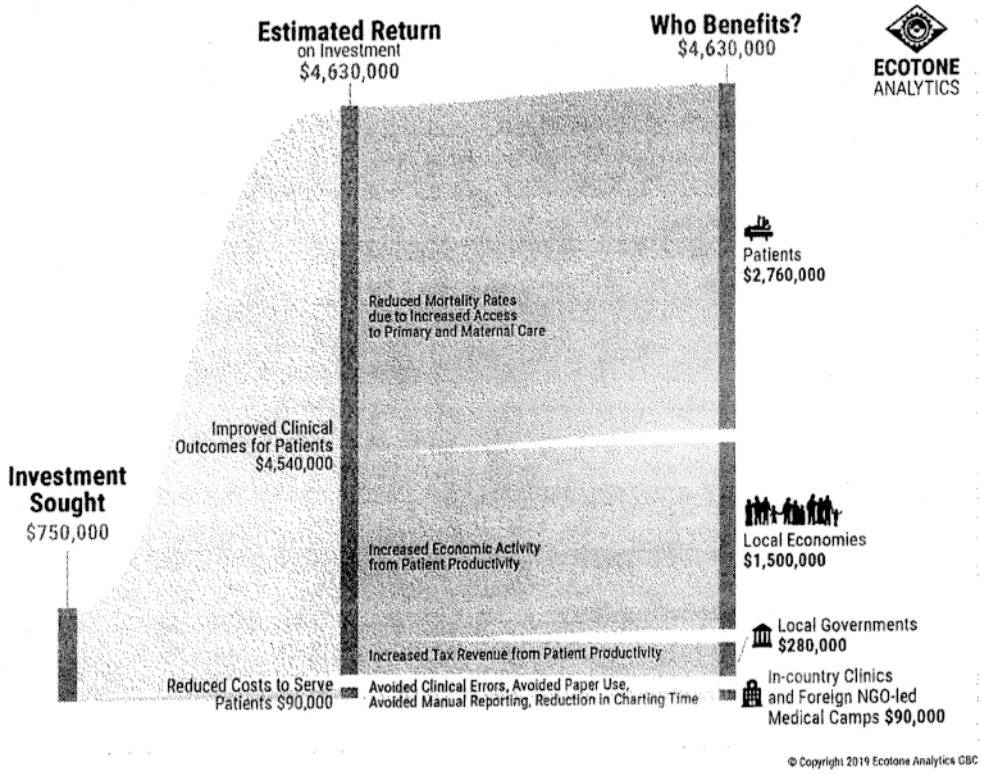
Ecotone Analytics created an Impact Measurement report for Binary Bridge, and we are able to show that for every $1 invested in Binary Bridge, BackpackEMR provides $6 of Social Return On Investment (SROI). We'll continue to measure our impact as we grow to further refine and validate those numbers.

### IMPACT VALUE MAP

This diagram shows the investment and the social benefits generated as a result of that investment.

Social Return on Investment (SROI)

**$1 → $6**




© Copyright 2019 Ecotone Analytics CBC

### KEY PERFORMANCE INDICATORS

| SCALE KPIs | CURRENT | TARGET |
|---|---|---|
| # customer organizations | 11 | 100 |
| # of patients | 60,000 | 1 million |
| % of return patients | 20% | 50% |

| QUALITY KPIs | TARGET |
|---|---|
| Proportion of records with errors/ proportion of records lost | <1% |
| % of patients in compliance with respective treatment guidelines | >75% |
| % increase in daily patient volume per clinic | >25% |

Underlying impact from the research: **Tracking patient medical histories electronically can improve patient outcomes, reduce costs, and increase general public health.**

| SHORT TERM Outcomes | INTERMEDIATE Outcomes | LONG TERM Outcomes |
|---|---|---|
| Increase capacity to see more patients | Increase in patients served | Reduced costs from fewer errors and omissions |
| Easier and more accurate prescription filling | Increased accuracy in treatments/prescriptions | Improved clinical outcomes due to access to primary and maternal care |
| Ready access to patient history | Reduced staff time for recordkeeping | Longer lifespans |
| | Robust communication between healthcare providers and public health officials | Better quality of life |
| | | Increased funding received by NGOs through visibility of accurate impact metrics |

### IMPACTS

**Improved health for those previously excluded from healthcare advancements**

**Reduced mortality rates**

**Increased economic activity**

**Increased tax revenue**

**Direct cost savings to clinic organizers**

**Improved public health understanding and responsiveness**

ECOTONE ANALYTICS

## SUSTAINABLE MODEL

Our Software-As-A-Service (SaaS) model helps to keep costs low for organizations, making sure it is a sustainable cost to bring impact to their work. Additionally, we keep our own costs low with data storage in the cloud, keeping features universal, and building only features needed by the majority of our customers.

**Work Item 1641728900031**
**Original File Number 992027000109**

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
**04/07/2026 11:59 PM**

Steve Simon
Secretary of State