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Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: $55 for expedited service in-person or online, $35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. File Number 1302109641000031

2. Corporate Name: (Required) Evergreen Collective GBC

3. The public benefit corporation's board of directors has reviewed and approved this report.

4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

See atatiched

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Taylor Hall
Signature of Public Benefit Corporation's Chief Executive Officer

1/21/2026
Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

eco.evergreenco@gmail.com

☒ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Taylor Hall — 763-234-9992
Contact Name — Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes ☐ No ☒

Fourth Annual Benefit Report

Evergreen Collective

A Minnesota General Benefit Corporation

February 21, 2026

History

Evergreen Collective was incorporated in March 2022 and opened its doors in September 2022 at 1104 Grand Avenue, St. Paul, MN 55103. Our store hours are Wednesday-Friday: 11am-6pm, Sunday 10am-6pm and Sunday: 10am-5pm.

Mission

Evergreen Collective is an in-person and eCommerce retail store that serves Minnesota's general benefit and the greater world. We focus on both sustainability standards and labor standards in the retail business.

Third-Party Standard

Planet & People First Verified: Evergreen Collective's Board chose the Planet & People First Verification as an independent third-party standard to determine that we have pursued benefits for the general public. We chose this as our standard because The Planet & People First Verification allows us, as a small business, flexibility in how we achieve our goals and provides us with a framework on how to become more sustainable & accountable to the general public.

Values of Evergreen Collective

1. **Fair Labor:** Something we find is not talked about frequently in the sustainability movement is Fair Labor. That's why it's at the top of our list! Every brand carried at Evergreen Collective has been vetted for its ethical manufacturing practices.

2. **Low Waste:** Low waste; notice it's not zero waste. We are "progress over perfectionists" at Evergreen Collective. Always working to do what we can without feeling negative about ourselves, we encourage our customers to do the same. You'll find zero waste + low waste products at Evergreen Collective, but they all encourage us to live a more sustainable lifestyle in an approachable way.

3. **Transparency:** We strive to be as transparent as possible, so you know why we choose to carry each brand at Evergreen Collective. The website has a page dedicated to showcasing each brand's values to inform customers why they are stocked at Evergreen.

Management

Taylor Hall is the owner and CEO of Evergreen Collective. Since she was in high school, Taylor was always interested in how products are made and who makes the items we use in our everyday lives. After learning about human rights violations along the supply chain of common everyday items, she sought alternatives made by people who were fairly compensated and in amazing working conditions. This was not easy information to come across.
She noticed there was no one-stop shop where you could find all of our everyday household needs that meet these standards, at least not in person in her community then. So she got to work. While in college, and since then, Taylor has worked for various local businesses specializing in ethical consumption, including Spoils of Wear, Global Mamas, and Fair Anita. After working in various positions of operations, sales & marketing, Taylor felt she had gained enough experience to open up the store of her dreams.

Staff

Kyrsten Hornfeldt: Kyrsten joined the team in 2024 to provide friendly, knowledgeable, and stellar customer service to our community.
Kristine Connett: Kristine joined the team in 2025 and helps fill in to keep the doors open when another team member needs a day away. She does a wonderful job!

Key Advisors Included:

Toni Catalano: Toni was instrumental in setting up the shop. She designed Evergreen Collective's logo and was instrumental in branding the shop, including helping design the website and store layout and being a sounding board whenever able.
Jill Erikson: Owner, Spoils of Wear
Joy McBrien: CEO, Fair Anita

Highlights of the Year

December 2025: Started testing and developing a line of candles made in-house at Evergreen Collective. These are **refillable candles,** so we can limit the waste of candle vases.

May 2025: Launched Refillable Candles made out of **100% soy wax crafted in-house** at Evergreen Collective

June-September 2025: Partnered with **Stoney Owl Farms** as a local pick-up spot for their weekly CSA.

June-September 2025: Partnered with **The Good Acre Farm** as a local pick-up spot for their weekly CSA.

September 2025: Hired our **second staff member**, who is absolutely amazing and working to educate and serve our community through steller customer service in-store.

September 2025: Celebrated our 3rd anniversary and **donated 10% of sales to The Good Acre** ($130.00 donated)

November 2025: Donated 10% of sales for Evergreen's first **Give Back Friday** to a local non-profit **Hallie Q Brown Food Shelf.** ($215.70 donated)

All 2025: Evergreen's program called **"Points with Purpose"** allows our community to donate the accumulated monetary value of their rewards points to the local nonprofit partner we are working with at the time. For the entire year of 2025 we **donated $1,180 to the following local non-profits**: The Good Acre, Hallie Q Brown, The Neighborhood House, MN Interfaith Power and Light, Rondo Community Land Trust, and Indivisible Twin Cities.

Impact:

1. *Fair Labor:*
    a. Evergreen Collective partnered with a total of **81** local, national, and international brands that prove they follow fair labor standards along their supply chains.
    b. Evergreen Collective partnered with **two local artists** in-store.

2. *Low Waste:*
    a. Together, by shopping at Evergreen Collective, our customers have saved an estimated **4,834 bottles** from going into landfills in 2025.
    b. Evergreen Collective started to carry low-waste cleaning solutions for customers. This included a **refill station with donated jars**

from the community and cleaning products in recyclable/compostable containers.

c. Evergreen Collective continues to run our **bag collection program**, where we collect shopping bags from community members to give to customers who do not bring their own. This way, we do not give out new bags to customers.
d. Evergreen Collective used **100% reused materials** in our eCommerce fulfillment.

3. *Customer Testimonials*

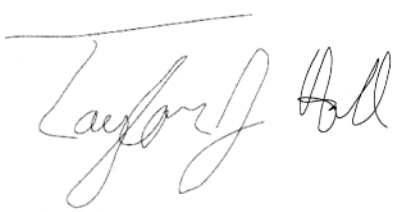
a. The owner, Taylor, is an absolute delight! She is always fair in pricing and vets her suppliers. The concentrate cleaners are effective, the kitchenware is durable, the bar soaps are divine, and the beauty products hold up. I also have gotten awesome gifts from here. The store is always well displayed and I love how Taylor has added more vintage elements as well. She also is sure to fill me in on new upcoming items and also is a great resource into what's around in the community. My favorite store to go to on a day off! - *Carolee*
b. Customer service was helpful, kind, and enthusiastic about their green products. They have just about EVERYTHING you need to go sustainable in your day to day supplies! (Yes, that includes skincare and some makeup 💕). There's also a healthy helping of stationary supplies, decor, and even jewelry. Be sure to bring some reusable bags and jars for all of your fun finds and bulk buys. - *Amelia*
c. One of those places I always drove by and intended to stop in. Finally did (just park in back close to building and 🤞 no one tickets you). Great selection of products including my favorite stain stick and toothpaste and a bunch of stuff I usually buy on Amazon, anyway. Would much prefer to support this local shop. Don't delay! Go check it out and put them in your regular rotation. - *Chelsea*
d. My Favorite Shampoo! I've tried a lot of the HiBAR shampoos and this is my favorite one. Gets my hair nice and squeaky clean and then I can use the blue conditioner to get it nice and smooth. It's very nice to bring on vacation and never worry about running out, for the same amount of space as a small 3oz travel bottle. - *Meredith*

Strategic Directions for 2026:

1. *Flexibility, transparency, community*: In 2026, we are focusing on being flexible in our strategic decisions by focusing on transparency and community. We want to hold space for our community and be able to take care of our neighbors in a sustainable way. So we are purposefully not making any big plans for 2026, and instead are focusing on smoothing out operations so we can meet our customers and community where they are at.

Certification of Board of Directors:

The undersigned, the board of directors of Evergreen Collective, hereby acknowledge and certify that we have reviewed and approved the enclosed 1st Annual Report.



Taylor Hall
2/21/2026

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Steve Simon
Secretary of State