Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A

Read the instructions before completing this form
Must be filed by March 31
Filing Fee: $55 for expedited service in-person or online, $35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. File Number: 935055100056

2. Corporate Name: (Required) Apparatus GBC

3. The public benefit corporation's board of directors has reviewed and approved this report.

4. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

Please see attachment.

5. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

3/16/2026

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

laura@apparatusgbc.com

☑ Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Laura Monn Ginsburg	952-239-9150
Contact Name	Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes ☐ No ☑

Print Reset

INSTRUCTIONS

This form is intended merely as a guide for filing and is not intended to cover all situations. Retain the original signed copy of this document for your records and submit a legible image for filing with the Office of the Secretary of State.

Before April 1, a public benefit corporation must file an annual benefit report covering the 12 month period ending on December 31 of the previous year. If a public benefit corporation fails to file, before April 1 of any calendar year, the corporation's status as a public benefit corporation will be revoked by the Office of the Minnesota Secretary of State. The report must be in the possession of the Office of the Secretary of State on or before March 31.

1. File Number: Provide the file number issued by the Minnesota Secretary of State.
2. Corporation Name: (Required) List the business name on file with the Office of the Minnesota Secretary of State.
3. Statement that board of directors has reviewed and approved this report.
4. Enter your information for the public benefit corporation's specific or general benefit corporation in this section. Please provide an attachment if there is not enough room to complete this section.

For a <u>specific benefit corporation</u>, the annual benefit report must contain:

(1) with regard to the period covered by the report, a narrative description of:
  (i) the ways in which the corporation pursued and created the specific public benefit stated in its articles;
  (ii) the extent to which that specific public benefit purpose was pursued and created; and
  (iii) any circumstances that hindered efforts to pursue or create the specific public benefit; and
(2) a certification that its board of directors has reviewed and approved the report.

For a <u>general benefit corporation</u>, the annual benefit report must:

(1) certify that its board of directors has:
  (i) chosen the third-party standard designated pursuant to clause (2), item (i);
  (ii) determined that the organization that promulgated the third-party standard is independent; and
  (iii) approved the report;
(2) with regard to the period covered by the report:
  (i) identify a third-party standard determined by the board; and
  (ii) with reference to that third-party standard, describe:
    (A) how the corporation has pursued general public benefit;
    (B) the extent to which and the ways in which the corporation has created general public benefit; and
    (C) any circumstances that hindered efforts to pursue or create general public benefit;
(3) if the report is the first delivered for filing by the general benefit corporation, explain how and why the board chose the third-party standard identified under clause (2), item (i);
(4) if the third-party standard identified under clause (2), item (i), is the same third-party standard identified in the immediately prior report:
  (i) state whether the third-party standard is being applied in a manner consistent with the third-party standard's application in the prior reports; and
  (ii) if the third-party standard is not being so applied in a consistent manner, explain why;
(5) if the third-party standard identified under clause (2), item (i), is not the same as the third-party standard identified in the immediately prior report, explain how and why the board chose a different third-party standard; and
(6) if the general benefit corporation has also stated a specific public benefit purpose in its articles, the information required in subdivision 2, clause (1).

5. A signature is required by the Public Benefit Corporation's chief executive officer.

Email Address for Official Notices. This email address may be used to send annual renewal reminders and other important notices that may require action or response. Check the box if you wish to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime telephone number of a person who can be contacted about this form.

Filing Fee payable to the Minnesota Secretary of State: There is a filing fee for filing the annual benefit report of $55 for expedited service in-person or online and $35 if submitted by mail.

A corporation that has had their public benefit status revoked by our office for failure to file an annual renewal, may reinstate the public benefit status by filing the current year's annual benefit report within 30 days of when we issue the revocation and paying a $540 fee is submitted by mail and $560 for expedited service in-person.
Note: The second time the public benefit's status is revoked, the corporation will be unable to reinstate for three years.

NOTE: After revocation of public benefit status, failure to reinstate coupled with failure to change the name to conform to chapter 302A results in automatic expiration of corporate duration 30 days after revocation of public benefit status.

Please submit all items together and mail to the address below:

FILE IN-PERSON OR MAIL TO:
Minnesota Secretary of State - Business Services
First National Bank Building
332 Minnesota Street, Suite N201
Saint Paul, MN 55101
(Staffed 8 a.m. – 4 p.m., Monday - Friday, excluding holidays)

Phone Lines: (9 a.m. - 4 p.m., M-F) Metro Area 651-296-2803; Greater MN 1-877-551-6767

All of the information on this form is public. Minnesota law requires certain information to be provided for this type of filing. If that information is not included, your document may be returned unfiled. This document can be made available in alternative formats, such as large print, Braille or audio tape, by calling (651)296-2803/voice. For a TTY/TTD (deaf and hard of hearing) communication, contact the Minnesota Relay Service at 1-800-627-3529 and ask them to place a call to (651)296-2803. The Secretary of State's Office does not discriminate on the basis of race, creed, color, sex, sexual orientation, national origin, age, marital status, disability, religion, reliance on public assistance or political opinions or affiliations in employment or the provision of service.

Apparatus GBC is a public affairs consultancy working at the nexus of natural, social, and built systems. We provide both client-oriented consulting services and engage in independent and sponsored projects and advocacy. We help clients from across industries and sectors promote social justice and advance the common good. We offer our services exclusively to organizations and projects that seek to improve our social, natural, and built environments.

Our services and methods are premised on enhancing meaningful and inclusive deliberation around issues that present opportunities and challenges for different segments of society. In conducting our work, we insist on maintaining the highest ethical standards for research integrity, community engagement, and professional and political activities.

Ways in which we pursued and created public benefit in 2025 include supporting a variety of organizations, issues, and campaigns that align with our mission. Some details of this work include:

- Working with a union to better support their staff and volunteer leaders. In 2025, we worked with a major union of Minnesota employees to strengthen their ability to respond and communicate during external crises.
- Supporting the ongoing effort to equitably legalize cannabis in Minnesota through advocacy and legislative work.
- Continuing our work in the affordable housing space to help local nonprofits regain their resiliency in serving vulnerable Minnesotans.
- Continuing our longstanding work in the nonprofit healthcare space to help public/private partners find new ways to serve patients and provide the resources they need when and where they need them.

While the list above is not exhaustive of the work Apparatus performs, it is illustrative of the ways in which we hold ourselves accountable to fulfilling our general benefit corporation status through the product of our client projects.

The Board of Directors of Apparatus adopted IRIS (https://iris.thegiin.org/) as our third-party standard and determined it to be independent. This is the same standard we used in our prior report and it was applied consistent to that report. We selected IRIS because its performance metrics are best suited to our work product, which lends itself better to qualitative assessment rather than quantitative measurements.

The Board selected the following IRIS Metrics to evaluate our performance:

- Categories to Influence: describes the sector(s) in which the organization focuses and seeks to influence.
  - Local Government/Public Sector
  - Diversity and Inclusion
  - Education

- Social and Environmental Performance Reporting: indicates whether the organization reports its social and environmental performance to relevant stakeholders.
  - Apparatus provides transparent reporting of our work's social goals and impacts to partners, relevant stakeholders, and the public.

- Community Engagement Strategy: Indicates whether the organization implements a strategy to manage its interactions with local communities affected by its operations.
  - Community engagement is one of the three pillars of our organizational approach.

- Full-time Employees Female: Number of paid full-time female employees at the organization as of the end of the reporting period.
  - Our business is women-owned and predominantly female-staffed.

- Client Type: Describes the types of entities that are buyers or recipients of the organization's products/services.
  - Non-profit organizations
  - Advocacy groups and coalitions
  - Municipal governments

- Target Beneficiary Demographic: Describes the demographic groups of beneficiaries targeted by the organization.
  - Underserved or underrecognized communities

Respectfully Submitted by
Laura Monn Ginsburg
Owner & Principal

Reviewed and approved by Apparatus Board on 3/10/2026

Work Item 1637635500021
Original File Number 935055100056

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OFFICE OF THE SECRETARY OF STATE
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03/18/2026 11:59 PM

Steve Simon
Secretary of State